

**PUBLIC SERVICE ANNOUNCEMENTS**

KCTC, KDND, KRXQ, KSEG, KDDO and KBZC rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<u>KCTC</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KSEG</u>	<u>KKDO</u>	<u>KBZC</u>
Elk Grove Food Bank Services	2	3	2	2	3	3
Highway to Health Fair	2	2	3	3	2	2
U.C. Davis Cancer Research Center	2	4	2	3	3	3
Boys & Girls Club of Auburn	3	3	3	2	4	2
Diane Dawson Foundation	2	3	2	2	3	2
Wellness Within	3	3	2	2	3	2
Effie Yeaw Nature Center	2	2	3	3	2	3
Shriner's Hospital for Children	2	2	3	3	2	3
California Automobile Museum	3	4	3	4	3	4
Horses For Healing	3	4	3	4	3	4
Full Circle Treatment	4	3	4	3	4	3
Sacramento Business First	4	3	4	3	4	3
Blue Line Art Gallery	2	3	2	3	2	4
Partnership For A Drug Free America	2	4	2	4	2	3
SHE Mission 2Gether Conference	4	2	4	3	4	2
Career Educational Scholarship Fund	3	2	3	2	3	2
Ronald McDonald House Charities, Northern CA	2	3	2	3	2	3
Goodwill Industries of Sacramento Valley	2	3	2	3	2	3
Field Haven Feline Rescue	2	3	2	3	2	3
Sacramento SPCA	3	2	3	2	3	2
Asian Community Center	3	2	3	2	3	2
Micke Grove Zoo	3	2	3	2	3	2
Families for Early Autism Treatment	3	2	3	2	3	2
Sacramento Conservation Corps	2	3	2	3	2	3
Lodi Unified School District	4	2	4	2	4	2
United way	2	4	2	4	2	4
In Alliance	4	2	4	2	4	2
Sweet Dreams Foundation	2	4	2	4	2	4
Sacramento Zoological Society	3	2	3	2	3	2
Scooter's Clean Air Fest	3	2	3	2	3	2
Sacramento Buddhist Church	3	2	3	2	3	2
Interfaith Council of Greater Sacramento	2	3	2	3	2	3
Placer SPCA	2	3	2	3	2	3
Orangevale Pow Wow Days	2	3	2	3	2	3
Safetyville USA	3	2	3	2	3	2
Boys & Girls Club of Northern CA	2	3	2	3	2	3
Brides Against Breast Cancer	3	2	2	3	3	3
Chako Pitbull Rescue	3	2	2	3	2	2
Court Appointed Special Advocates	2	3	3	2	2	3
Mothers of Molestation Survivors	2	3	3	2	3	2
Autism Speaks	4	3	2	3	4	3
Terry's Closet	2	4	3	2	3	4
Peace For Families	3	2	4	4	2	2
American Red Cross	3	3	3	3	3	3

Clean and Sober	2	2	3	3	3	2
Better Business Bureau	3	2	3	2	3	2
Solano Community College	3	3	2	2	3	2
St. Vincent De Paul Society	2	2	2	3	2	3
Sacramento Hospice Consortium	2	3	2	2	2	3
St. John's Women's Shelter	3	4	2	3	3	4
Sacramento Children's Theater	3	3	3	2	3	3
Mustard Seed School	4	2	3	3	4	3
Children's Receiving Home	2	3	4	4	2	2
Cell Phones for Soliders	3	2	3	2	3	2
Learning Ally	3	2	3	2	3	2
Domestic Violence Intervention Center	3	2	3	2	3	2
Save ourselves Breast Cancer Organization	2	3	2	3	2	3
Mission Oaks Health Fair	2	3	2	3	2	3
Heartland Project	2	3	2	3	2	3
Camp Okaizu Summer Camp	4	2	3	2	4	3
2012 Green California Summit & Expo	3	4	2	4	4	2
Child Abuse Prevention Center	2	3	4	3	2	4

## **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.